



For Immediate Release
February 23, 2009

TV stars give voice to sad reality of shelter animals

Celebs, Florez, animal welfare advocates join forces to urge responsible pet ownership

SACRAMENTO – The public may know them best as stars of reality television, but on Tuesday they will step off the red carpet and into the corridors of the California State Capitol to help turn the spotlight on the tragic reality facing millions of homeless animals – the victims of pet overpopulation – in the United States each year.

The stars of such hit shows as *The Bachelor* and *Rock of Love* will join Senate Majority Leader Dean Florez (D-Shafter) and other animal welfare advocates to roll out The Pet Responsibility Act – aimed at drastically reducing the half million euthanizations currently performed in California shelters each year. The policy change will benefit the California taxpayers who spend a quarter of a billion dollars housing and killing unwanted pets each year, as well as the shelter workers who must deal with that sad reality each day.

***** MEDIA ADVISORY *** MEDIA ADVISORY *** MEDIA ADVISORY *****

WHO: Senate Majority Leader Dean Florez, D-Shafter
Celebrity animal advocates
Animal welfare supporters

WHAT: Introduction of The Pet Responsibility Act

WHEN: Tuesday, February 24, 2009; 10:00 a.m.